



Harrisonburg
51,158
People



Rockingham County
85,397
People

The Harrisonburg-Rockingham Metropolitan Statistical Area is home to over 136,000 people. Harrisonburg, founded in 1780, is the County seat, an important education, commercial, technology, and government center, and home to James Madison University.

Downtown Harrisonburg was named Virginia's first culinary district in 2014 and is an awarded bicycle-friendly community. Rockingham County is the largest producer of agricultural products in Virginia with many agritourism opportunities such as farmers markets, u-pick farms, cideries, wineries, and breweries. Bridgewater, Broadway, Dayton, Elkton, Grottoes, Mount Crawford, and Timberville are the County's seven incorporated towns.



Recreation: George Washington and Jefferson National Forests, Skyline Drive, Shenandoah National Park, Appalachian Trail, and Massanutten Four-Season Resort. Local parks and recreation programs, golf courses, tennis courts, swimming pools, bike trails, and ball fields are abundant.

Attractions: Court Square Theater, Edith J. Carrier Arboretum, Explore More Discovery Museum, Forbes Center for Performing Arts, Fort Harrison House, Harrisonburg Fire Department Museum, Green Valley Book Fair, Hardesty-Higgins House Visitors Center, Hugo Kohl's Museum of American Jewelry Design and Manufacturing, Rockingham County Fairgrounds, Shenandoah Heritage Market, Mineral Museum, and the Virginia Quilt Museum.

2023 Facts & Figures Harrisonburg & Rockingham County



Jobs People Region

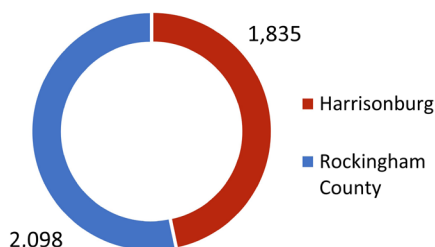
Median Household Income, 2022

Harrisonburg	\$56,050
Rockingham County	\$73,232

Top 3 Employment Sectors

- Manufacturing
- Educational Services
- Health Care & Social Assistance

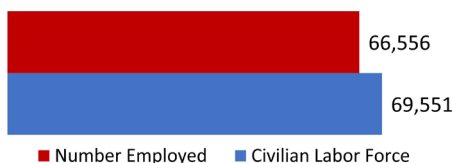
Number of Business Establishments: All Industries, 2022



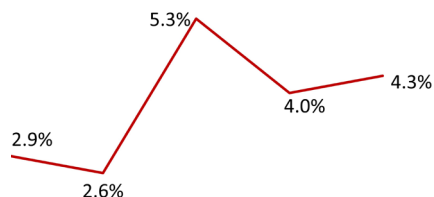
Higher Education

- James Madison University
- Eastern Mennonite University
- Bridgewater College

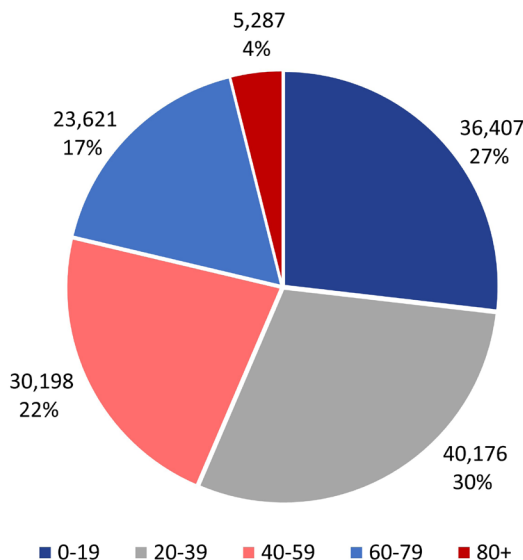
Labor Force, 2022



Unemployment Rate, 2018-2022



Age of Population, 2022



Population Growth, 2012-2022



Highest Level Education Attainment, 2022

Locality	High School	Some College/2 Year Degree	Bachelor's or Higher
Harrisonburg	25.7%	22.6%	35.2%
Rockingham County	36.4%	22.0%	28.8%

Public Schools, 2022-2023

K-12 Student Enrollment	17,423
Total Graduates & Completers	1,327
Percent Continuing Education	61.6%

Median Home Value, 2022

Harrisonburg	\$263,700
Rockingham County	\$266,900

Total Housing Units, 2022

54,291

Number of Households, 2022

48,754

Transportation

- Road: Interstates 81
- Rail: CSX, Norfolk Southern, Shenandoah Valley Railroad, and Chesapeake Western
- Air: Shenandoah Valley Regional Airport
- Port: Virginia Inland Port (65 miles north)

Sentara RMH Medical Center provides healthcare services

1 All-Seasons Resort
111 Identified Caves
27 Miles of Interstate
2,026 Farms

Local Government

www.harrisonburgva.gov
www.rockinghamcountyva.gov

Central Shenandoah Planning District Commission
www.cspdc.org
(540) 885-5174
Staunton VA 24401



Data Sources:
Weldon Cooper Center, United States Bureau of Labor Statistics, United States Census Bureau, United States Department of Agriculture, Virginia Department of Education, & Virginia Employment Commission.