



Harrisonburg
51,814
People



Rockingham County
83,757
People

The Harrisonburg-Rockingham Metropolitan Statistical Area is home to over 135,000 people. Harrisonburg, founded in 1780, is the County seat, an important education, commercial, technology, and government center, and home to James Madison University.

Downtown Harrisonburg was named Virginia's first culinary district in 2014 and is an awarded bicycle-friendly community. Rockingham County is the largest producer of agricultural products in Virginia with many agritourism opportunities such as farmers markets, u-pick farms, cideries, wineries, and breweries. Bridgewater, Broadway, Dayton, Elkton, Grottoes, Mount Crawford, and Timberville are the County's seven incorporated towns.



Recreation: George Washington and Jefferson National Forests, Skyline Drive, Shenandoah National Park, Appalachian Trail, and Massanutten Four-Season Resort. Local parks and recreation programs, golf courses, tennis courts, swimming pools, bike trails, and ball fields are abundant.

Attractions: Court Square Theater, Edith J. Carrier Arboretum, Explore More Discovery Museum, Forbes Center for Performing Arts, Fort Harrison House, Harrisonburg Fire Department Museum, Green Valley Book Fair, Hardesty-Higgins House Visitors Center, Hugo Kohl's Museum of American Jewelry Design and Manufacturing, Rockingham County Fairgrounds, Shenandoah Heritage Market, Mineral Museum, and the Virginia Quilt Museum.

2021 Facts & Figures Harrisonburg & Rockingham County



Jobs People Region

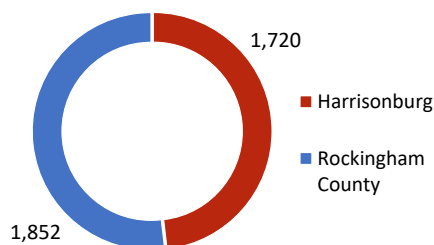
Median Household Income, 2019

Harrisonburg	\$46,679
Rockingham County	\$61,864

Top 3 Employment Sectors

- Manufacturing
- Educational Services
- Health Care & Social Assistance

Number of Business Establishments: All Industries, 2020



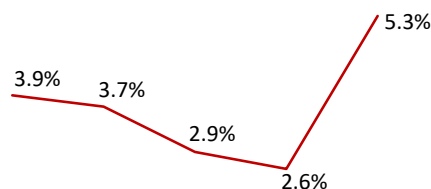
Higher Education

- James Madison University
- Eastern Mennonite University
- Bridgewater College

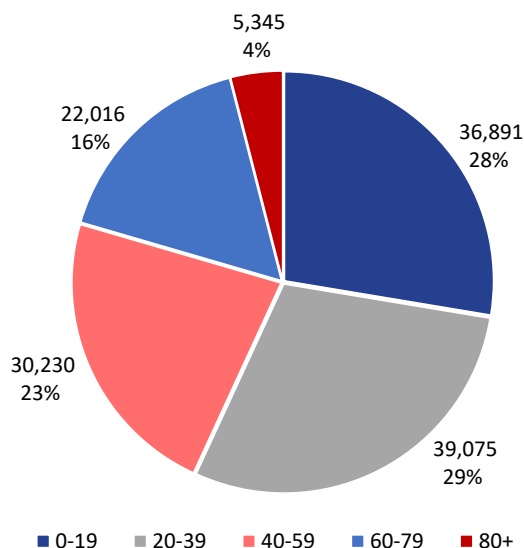
Labor Force, 2020



Unemployment Rate, 2016-2020



Age of Population, 2019



Population Growth, 2010-2020



Highest Level Education Attainment, 2019

Locality	High School	Some College/2 Year Degree	Bachelor's or Higher
Harrisonburg	25.6%	22.0%	36.3%
Rockingham County	35.1%	22.5%	26.3%

Public Schools, 2019-2020

K-12 Student Enrollment	18,385
Total Graduates & Completers	1,413
Percent Continuing Education	68.1%

Median Home Value, 2019

Harrisonburg	\$203,600
Rockingham County	\$211,500

Total Housing Units, 2020

54,062

Number of Households, 2019

47,717

Transportation

- Road: Interstates 81
- Rail: CSX, Norfolk Southern, Shenandoah Valley Railroad, and Chesapeake Western
- Air: Shenandoah Valley Regional Airport
- Port: Virginia Inland Port (65 miles north)

Sentara RMH Medical Center provides healthcare services

1 All-Seasons Resort
111 Identified Caves
27 Miles of Interstate
2,026 Farms

Local Government

www.harrisonburgva.gov
www.rockinghamcountyva.gov

Central Shenandoah Planning District Commission
www.cspdc.org
(540) 885-5174
Staunton VA 24401



Data Sources:
Weldon Cooper Center, United States Bureau of Labor Statistics, United States Census Bureau, United States Department of Agriculture, Virginia Department of Education, & Virginia Employment Commission.