

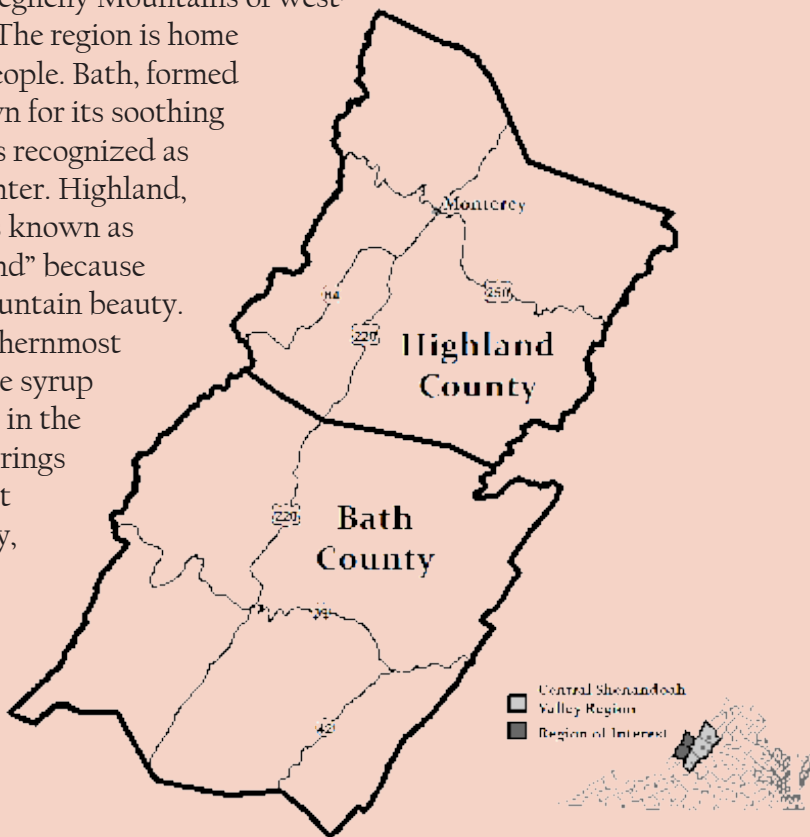


Bath County
4,209
People



Highland County
2,232
People

Bath County and Highland County are nestled in the Allegheny Mountains of west-central Virginia. The region is home to about 6,400 people. Bath, formed in 1790 and known for its soothing mineral waters, is recognized as a major resort center. Highland, formed in 1847, is known as "Little Switzerland" because of its pristine mountain beauty. It is also the southernmost commercial maple syrup producing region in the nation. Warm Springs is the County seat of Bath. Monterey, an incorporated town, is the County seat of Highland. The area's landscape offers a picturesque backdrop for any outdoor recreation adventure.



Recreation: Back Creek Recreational Area, Douthat State Park, George Washington and Jefferson National Forests, Highland Wildlife Management Area, Hidden Valley Recreational Area, Lake Moomaw, Route 39 Scenic Byway, Laurel Fork Recreation Area, The Omni Homestead Resort, and Warm Springs Mountain Preserve. The area offers golfing, hiking, bird watching and wildflower trails, fishing, swimming, mountain biking, horseback riding, boating, hunting, skiing, and camping.

Attractions: Bath County Historical Society Museum, Confederate Breastworks, Garth Newel Music Center, Highland Museum & Heritage Center, McDowell Civil War Battlefield, and The Omni Homestead Resort.

2021 Facts & Figures Bath County & Highland County



Jobs People Region

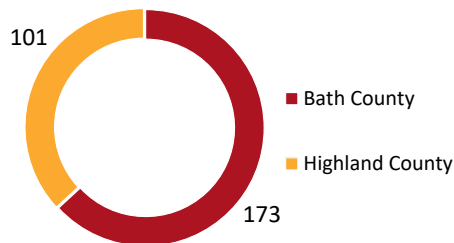
Median Household Income, 2019

Bath County	\$49,738
Highland County	\$48,587

Top 3 Employment Sectors

- Health Care & Social Assistance
- Accommodation and Food Services
- Construction

Number of Business Establishments: All Industries, 2020



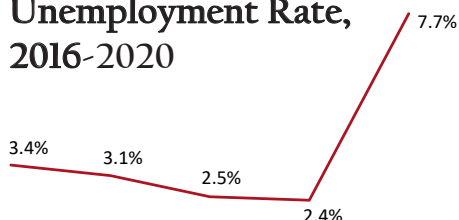
Tourism/Travel, 2019

Traveler Spending	Travel Generated Employment
\$316,525,524	1,952

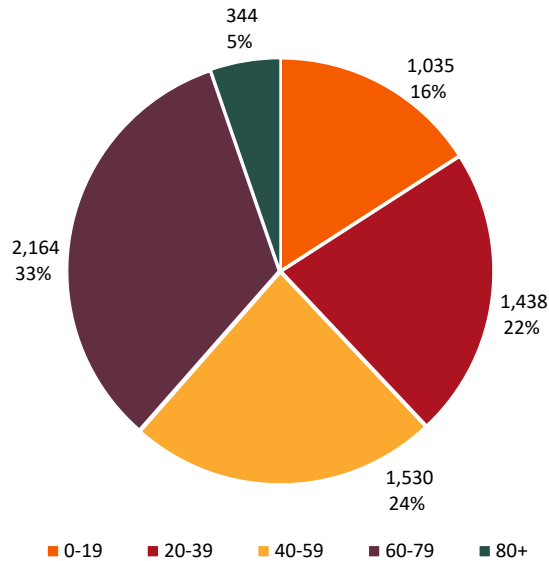
Labor Force, 2020



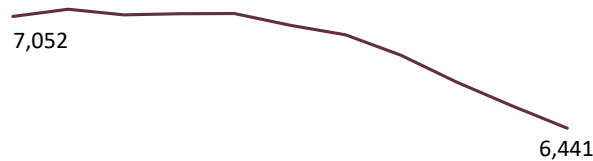
Unemployment Rate, 2016-2020



Age of Population, 2019



Population Change, 2010-2020



Highest Level Education Attainment, 2019

Locality	High School	Some College/2 Year Degree	Bachelor's or Higher
Bath County	42.9%	31.5%	15.9%
Highland County	38.7%	27.3%	22.5%

Public Schools, 2019-2020

K-12 Student Enrollment	744
Total Graduates & Completers	45
Percent Continuing Education	71.1%

Median Home Value, 2019

Bath County	\$165,300
Highland County	\$173,900

Total Housing Units, 2020

5,026

Number of Households, 2019

2,879

Transportation

- Road: U.S. Routes 250 and 220
- Rail: CSX Transportation and Buckingham Branch
- Air: Ingalls Field and Shenandoah Valley Regional Airport
- Port: Virginia Inland Port (125 miles northeast)

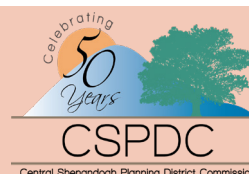
Bath Community Hospital & Highland Medical Center provide healthcare services

1 All-Seasons Resort
15 Maple Sugar Farms
2,896 Sheep
1 Stoplight

Local Government

www.bathcountyva.org
www.highlandcova.org

Central Shenandoah Planning District Commission
www.cspdc.org
(540) 885-5174
Staunton VA 24401



Data Sources:
Weldon Cooper Center, United States Bureau of Labor Statistics, United States Census Bureau, United States Department of Agriculture, Virginia Department of Education, Virginia Employment Commission, & Virginia Tourism Corporation.