



# NEW VENTURE ADVISORS LLC®

*You make change happen. We help it flourish.™*

## ABOUT US

New Venture Advisors is a strategy consulting firm specializing in **food system planning and infrastructure development**

A **food system** includes all inputs, processes and infrastructure including growing, harvesting, processing, packaging, transporting, marketing, consumption, and disposal of food.



## WHO WE SUPPORT



- **Nonprofit organizations** seeking to generate earned income through social enterprises
- **Public agencies** seeking to promote sustainable agriculture, economic development, food access and health equity in their region
- **Entrepreneurs and investors** seeking to capitalize on the extraordinary growth of the good food sector

## ASSESSMENT & FEASIBILITY

Our process for evaluating the feasibility of a Food Center follows a series of steps adapted for each client.

1

### MARKET & BUSINESS ANALYSIS

Understanding the challenges and opportunities of the food system.

2

### COMMUNITY ENGAGEMENT

Gaining insight and perspective from residents and leadership.

3

### DESIGN

Developing the operating model based on research, analysis and community input.

4

### FINALIZE

Selecting an approach to meeting the community needs.

5

### NEXT STEPS

Determining plan and path forward.

### FOOD SYSTEM ASSETS



Businesses and resources across production, processing, aggregation, distribution, marketing, retailing and consumption.

### PROCESS



### FOOD CENTER



Facilities where food enterprises co-locate to enjoy naturally-occurring synergies and offer benefits to the community.