

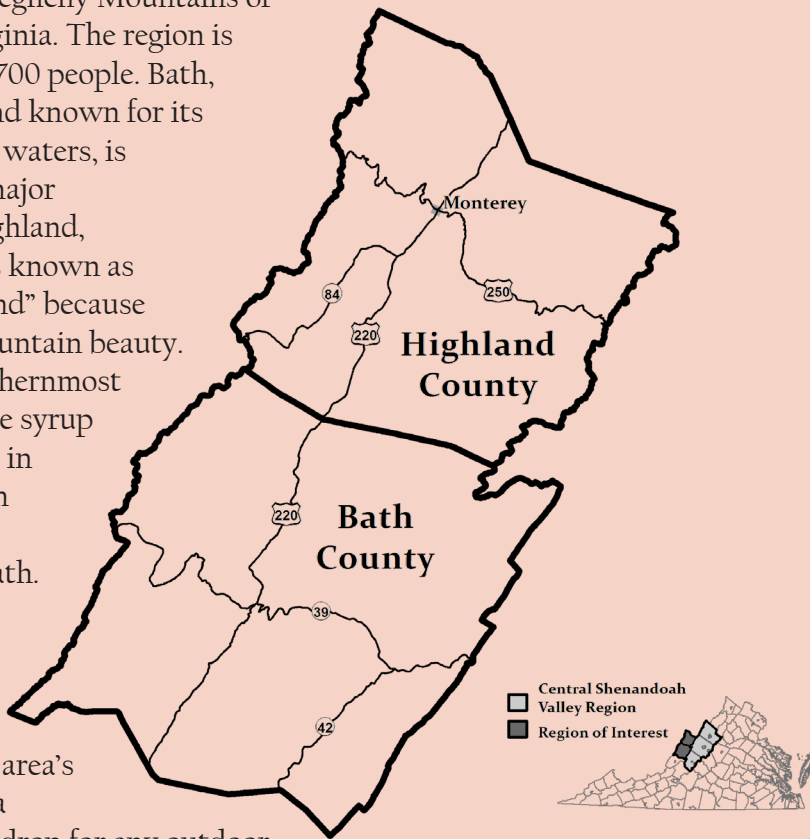


Bath County
4,429
People



Highland County
2,265
People

Bath County and Highland County are nestled in the Allegheny Mountains of west-central Virginia. The region is home to about 6,700 people. Bath, formed in 1790 and known for its soothing mineral waters, is recognized as a major resort center. Highland, formed in 1847, is known as “Little Switzerland” because of its pristine mountain beauty. It is also the southernmost commercial maple syrup producing region in the nation. Warm Springs is the County seat of Bath. Monterey, an incorporated town, is the County seat of Highland. The area’s landscape offers a picturesque backdrop for any outdoor recreation adventure.



Recreation: Back Creek Recreational Area, Douthat State Park, George Washington-Jefferson National Forests, Highland Wildlife Management Area, Hidden Valley Recreational Area, Lake Moomaw, Route 39 Scenic Byway, Laurel Fork Recreation Area, The Omni Homestead Resort, and Warm Springs Mountain Preserve. The area offers golfing, hiking, bird watching and wildflower trails, fishing, swimming, mountain biking, horseback riding, boating, hunting, skiing, and camping.

Attractions: Bath County Historical Society Museum, Confederate Breastworks, Garth Newel Music Center, Highland Museum & Heritage Center, McDowell Civil War Battlefield, and The Omni Homestead Resort.

2019 Facts & Figures Bath County & Highland County



Jobs People Region

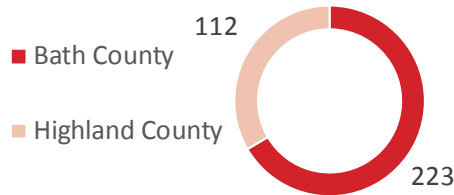
Median Household Income, 2017

Bath County	\$44,483
Highland County	\$45,094

Top 5 Employment Sectors

- Accommodations & Food Services
- Health Care & Social Assistance
- Construction
- Educational Services
- Public Administration

Number of Business Establishments: All Industries, 2017



Tourism/Travel, 2018

Traveler Spending	Travel Generated Employment
\$307,966,771	1,955

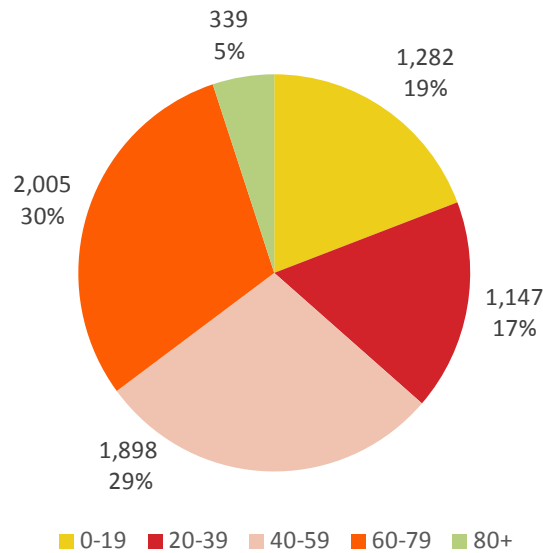
Labor Force, 2017



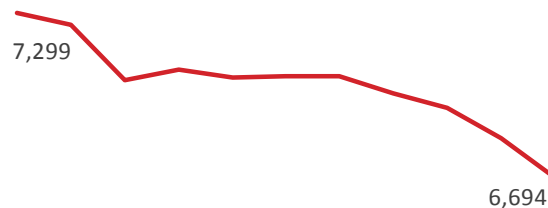
Unemployment Rate, 2017

3.1%

Age of Population, 2017



Population Change, 2008-2018



Highest Level Education Attainment, 2017

Locality	High School	Some College/2 Year Degree	Bachelor's or Higher
Bath County	41.9%	29.7%	15.9%
Highland County	35.6%	23.9%	25.0%

Public Schools, 2017-2018

K-12 Student Enrollment	761
Total Graduates & Completers	55
Percent Continuing Education	78.2%

Median Home Value, 2017

Bath County	\$151,100
Highland County	\$184,000

Total Housing Units, 2017

5,422

Number of Households, 2017

3,010

Transportation

- Road: U.S. Routes 250 and 220
- Rail: CSX Transportation and Buckingham Branch
- Air: Ingalls Field and Shenandoah Valley Regional Airport
- Port: Virginia Inland Port (125 miles northeast)

Bath Community Hospital & Highland Medical Center provide healthcare services

1 All-Seasons Resort
15 Maple Sugar Farms
2,896 Sheep
1 Stoplight

Local Government

www.bathcountyva.org
www.highlandcova.org

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Central Shenandoah Planning District Commission
www.cspdc.org
(540) 885-5174
112 MacTanly Place, Staunton VA 24401

Data Sources:
Weldon Cooper Center
Virginia Tourism Corporation
United States Census Bureau
United States Department of Agriculture
Virginia Department of Education
Virginia Employment Commission