The Central Shenandoah region had 106,442 full-time jobs and an unemployment rate of 3.7% in 2017. The top three industries by employment are Government; Manufacturing; and Health Care and Social Assistance. Average earnings per job are approximately $45,859 across all industries.

**Population by Age, 2017**

- 0 to 19: 15%
- 20 to 44: 26%
- 45 to 64: 33%
- 65+: 26%

**Population, 2018**

- Harrisonburg, Rockingham County: 40,237
- Staunton, Augusta County, Waynesboro: 39,042
- Buena Vista, Lexington, Rockbridge County: 38,266
- Highland County: 28,454
- Bath County: 25,913
- CSPDC Total Population, 2018: 301,485

**Median Household Income, 2017**

- Harrisonburg, Rockingham County: $52,090
- Staunton, Augusta County, Waynesboro: $51,309
- Buena Vista, Lexington, Rockbridge County: $48,093
- Highland County, Bath County: $46,346

**Region 10**

- Colleges & Universities
- 10 Interstates
- CSPDC Total Population, 2018: 301,485

**Virginia's Top Ag Producing Counties, Augusta & Rockingham**

Data Sources: Weldon Cooper Center for Public Service; U.S. Census Bureau; American Community Survey 5-Year Estimates, Virginia Employment Commission.