



OUR MISSION

To help communities and agencies within the Central Shenandoah Valley work together by providing high quality planning, technical assistance, and facilitation services that address local, regional, and state needs in an innovative, timely, and cooperative manner.

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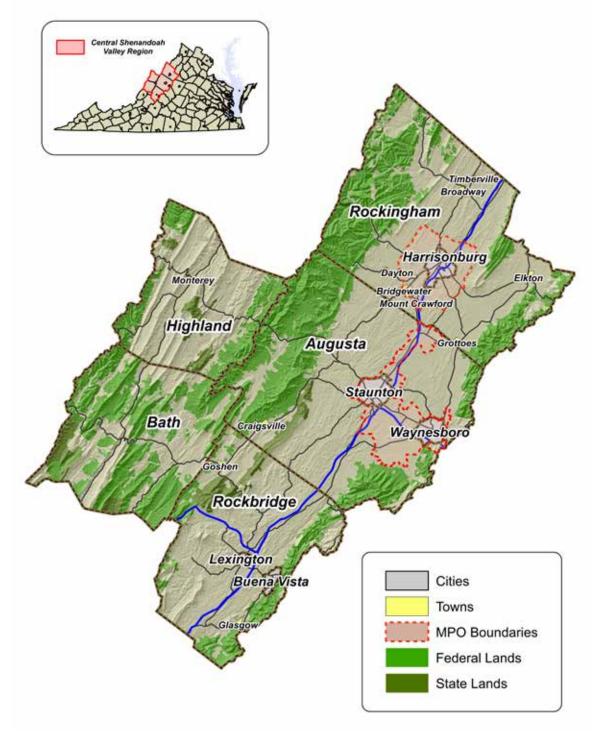
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OUR MEMBER JURISDICTIONS

Proudly serving the counties of Augusta, Bath, Highland, Rockbridge, and Rockingham; the cities of Buena Vista, Harrisonburg, Lexington, Staunton, and Waynesboro; and the towns of Bridgewater, Broadway, Craigsville, Dayton, Elkton, Glasgow, Goshen, Grottoes, Monterey, Mount Crawford, and Timberville.



Bike-Walk Summit

The 6th annual Harrisonburg-Rockingham Bike-Walk Summit was held in November 2017 on the James Madison University (JMU) campus. The 80 attendees represented local elected bodies, community and bicycle advocacy groups, small business owners, and local, regional, and state government staff.

The Summit's theme was "Engaging to Build More Walkable and Bikeable Communities," and Fionnuala Quinn presented the keynote speech and hands-on, interactive activities. Ms. Quinn is the founder and director of the non-profit Bureau of Good Roads, which develops and delivers STEMbased learning materials and activities related to the design of transportation infrastructure. The annual Bike-Walk Summit continues to be a venue for community leaders and advocates to celebrate accomplishments and envision new opportunities to expand biking and walking opportunities in the region.

Bike the Valley Rebrand

NOVEMBER

For more than 10 years, Bike the Valley has been a resource for local cyclists and visitors looking for cycling adventures in the Valley. In 2017 and 2018, CSPDC rebranded the Bike the Valley program through a Virginia Tourism Corporation Marketing Leverage grant. The program now has a new logo, tagline, rack card, print ad, and pop up banner, and a new website is under development. The new website will be mobile responsive, and feature new information about trip planning, mountain biking, gravel road routes, and all the classic road rides.





Claudius Crozet Blue Ridge Tunnel

The Crozet Tunnel was completed and opened for rail transportation in 1858 beneath Rockfish Gap in the Blue Ridge Mountains near Waynesboro. Built over an 8-year period by Irish immigrants and slave labor (a decade before the invention of dynamite), it was the longest underground tunnel in the United States at the time.

With the advent of larger trains, the tunnel was abandoned in 1944. In recent years, a coalition of local governments, including Nelson County and the City of Waynesboro, and citizens have worked to reopen the tunnel as a "rail trail" for pedestrians and bicyclists. Crozet's Tunnel, located within a mile of the entrances to both the Shenandoah National Park and Blue Ridge Parkway, is projected to be a national

attraction drawing thousands of visitors annually. The project has been broken down into three phases, including eastern and western trails and the restoration of the tunnel itself. Construction of the the tunnel is expected to be complete in 2019 and opened to the public shortly after.



Braiding the Way for Outdoor Recreation

In October 2017, the steering committee for Braiding the Way for Outdoor Recreation in the Rockbridge Area celebrated the completion and endorsement of the Rockbridge Area Outdoor Recreation and Trail Plan. The project, underway since 2015, has been a collaborative effort composed of key partners including Rockbridge Area Tourism, Rockbridge County, City of Lexington, City of Buena Vista, and representatives from government, educational, and community-based organizations.

The project was assisted by the National Park Service Rivers, Trails, and Conservation Assistance Program and a Rural Community Development Initiative Grant through USDA-Rural Development. CSPDC provided grant management, mapping, and staff support.

One of the key recommendations in the Plan was that the steering committee transition to the Rockbridge Area Outdoors Partnership for continued collaboration, networking, project development and promotion.

The mission of the Partnership is to work collaboratively to advance a network of trails, parks, water trails, bikeways and other outdoor recreational activities for the Rockbridge Area that supports economic, stewardship, and community health and wellness goals. Thirty-two organizations have joined the Partnership, which held its initial meeting in January and continues to meet to work on outdoor recreation programs and projects in the region.







BRITE Transit Facility

On June 30, 2017, ownership of the transit facility in Fishersville was transferred to the CSPDC. State and federal transit funds were used to construct the building in 2011, which houses the operational offices and maintenance bays of the BRITE bus system. The contracted service provider, Virginia Regional Transit (VRT), occupies and maintains the space, with oversight from the CSPDC.

State, regional, and local leaders, along with BRITE transit riders, gathered on July 27 to officially open the BRITE Transit Facility and welcome a fleet of new buses. Officials from CSPDC, VRT, and the Virginia Department of Rail and Public Transportation (DRPT) gave opening remarks which were followed by BRITE rider testimonials that highlighted the importance of reliable transit to many Staunton, Augusta County, and Waynesboro residents by providing access to training, services, health care, and employment.





Try Transit Winner



BRITE rider Jenny Cox of Verona was named the Grand Prize Winner of the 2017 Virginia Department of Rail and Public Transportation (DRPT) Try Transit Week giveaway. As part of Try Transit Week in September, DRPT sponsors a Try Transit pledge giveaway, and participants who pledge to try transit are automatically entered for a chance to win a year of free transit service from a participating Virginia transit operator, as well as a pair of round-trip tickets aboard Amtrak's Northeast Regional Train. Try Transit Week is celebrated in Staunton, Augusta County, and Waynesboro with a Free Ride Day on all bus routes.

Ms. Cox routinely rides the BRITE buses to run daily errands. A special ceremony was held at the CSPDC office in January to present Ms. Cox with a unique one-year pass for BRITE Bus transit and her Amtrak tickets.



Informational BRITE displays are located at partner and community organizations throughout the service area.

The Virginia Breeze

The Virginia Breeze inter-city bus service was launched on December 1, 2017 by the Virginia Department of Rail and Public Transportation (DRPT). This pilot program serves the I-81 and I-66 corridors, and connects travelers from Blacksburg to Washington, D.C. with multiple destinations in-between, including Lexington, Staunton, and Harrisonburg in the Central Shenandoah region. This new bus line provides a critical transportation connection between rural Virginia communities and the national bus network.

The Virginia Breeze features two modern 56-passenger coach buses, northbound and southbound, with free WiFi, in-seat power outlets, and other amenities. Customers can purchase Virginia Breeze tickets as well as access interline tickets for destinations beyond Washington, D.C. through Megabus.





Ridesharing Towards Better Mobility

Transportation Demand Management Plan

The CSPDC Transportation Demand Management (TDM) Plan was adopted in October 2017. Rideshare, the CSPDC's TDM program is designed to promote ridesharing and other transportation alternatives to singleoccupancy vehicles. The TDM Plan includes a review of the organization and operations of the region's TDM program, service changes and expansion, financial plan, program monitoring and evaluation.

CSPDC staff provided input, assistance, and review during the development of the Plan to Michael Baker International, the lead consultant. The development of the strategic plan balances initiatives that are attainable and inspirational. A total of 23 strategic initiatives were developed, including augmentation of existing efforts and entirely new projects. All initiatives were stratified into

five categories: marketing and community outreach; carpool/ vanpool/ridematching; employer services; alternative travel mode promotion; and TDM and regional planning and coordination.

Mobility Management Program

The CSPDC was awarded a grant funded by the Virginia Department of Rail and Public Transportation (DRPT) for a shortterm Mobility Management program. The program goals were to provide coordination of existing transportation providers, establish a central access point for human service providers, and assess current gaps in transportation services in the region.

Information about and feedback on the program was gathered through a series of sub-regional meetings throughout the Central Shenandoah Region. As the state moves forward with the 2018 Coordinated Human Service Mobility Plan update, CSPDC staff will work in conjunction with DRPT and lead consultant, Michael Baker International, to plan and execute the region's



stakeholder meetings. The grant period will culminate at the end of 2018 with a program deliverable of a regional transportation provider directory that can be used as a resource to identify all public, private, non-profit transportation providers and programs in the region.

TAP Grant Awards



In June 2018, The Commonwealth Transportation Board selected projects for Transportation Alternatives Program (TAP) and Highway Safety Improvement Program funding. The programs fund bicycle, pedestrian, and Safe Routes to School projects. Eleven applications submitted by CSPDC member jurisdictions were funded during this round, totaling \$2.5 million. Projects include the City of Lexington's plan to improve pedestrian access to Lylburn Downing Middle School; creation of a Bike Boulevard in the City of Harrisonburg; construction of a trail connecting two parks and the library in the Town of Bridgewater; and completion of the third phase of the City of Waynesboro's South River Greenway.

Annual Joint MPO Meeting



MPO Policy Board Members

The Staunton-Augusta-Waynesboro (SAWMPO) and the Charlottesville-Albemarle (CA-MPO) Metropolitan Planning Organizations held their third annual joint meeting in September 2017 in Crozet. The meeting was part of an on-going partnership between the two MPOs to discuss shared transportation interests, identify opportunities to improve the regional transportation network, and to support each other's current and future transportation planning efforts.

MPO staff made presentations on the joint I-64 Corridor Study and the Inter-regional Transit Study. John Martin from the Southeastern Institute of Research (SIR) presented on how autonomous vehicles

will impact the future of transportation. The two MPOs also executed a Memorandum of Understanding that supports continued collaboration between the two agencies.

I-64 Corridor Study



In the fall of 2017, the Staunton-Augusta-Waynesboro MPO and the Charlottesville-Albemarle MPO completed a study of 40 miles of the I-64 corridor between the cities of Staunton and Charlottesville. This multimodal study addresses challenges and opportunities on I-64, US 250, and the CSX/Buckingham Branch Railroad, and includes recommendations to address corridor congestion, safety, and processes for continued collaboration between local, regional and state agencies and stakeholders. The year-long study was funded by the Federal Highway Administration's Strategic Highway Research Program and jointly administered by the Thomas Jefferson Planning District Commission (TJPDC) and CSPDC.

SMART SCALE Projects

In June 2017, the Commonwealth Transportation Board adopted the Fiscal Year 2018-2023 Six Year Improvement Program (SYIP), which included projects awarded through the second round of SMART SCALE. Ten of the 20 SMART SCALE applications submitted by jurisdictions in the CSPDC region were funded, totaling \$19.74 million of investment in the region.



Small Area & Corridor Study Program

funding programs.

Each year, the CSPDC undertakes a series of small area studies at the direction of the Rural Transportation Technical Advisory Committee, the Staunton-Augusta-Waynesboro MPO, and the Harrisonburg-Rockingham MPO. These studies advance projects from the concept to application phase, providing the locality or localities with a project ready for transportation



The three small area studies this past year were:

- Town of Bridgewater VA 42 (Main Street) corridor study, which examined traffic operations along Main Street, as well as new pedestrian and cyclist infrastructure.
- The Wilson Workforce and Rehabilitation Center (WWRC) Transportation Study, which examined alternative access locations to the WWRC Complex and operational and safety issues at the intersection of US 250 and Woodrow Wilson Avenue. Augusta County is applying to SMART SCALE to implement these options.
- Bath County's study addressed pedestrian and gateway conditions at the intersection of U.S. Route 220 (Sam Snead Highway) and State Route 615 (Main St.) in Hot Springs. Bath County will apply to SMART SCALE to implement these options.

Staunton Paver Project



The City of Staunton received grant funding from the Chesapeake Bay Trust for a project to install 4,000 square feet of permeable pavers in the downtown Wharf parking lot. The CSPDC assisted the City of Staunton by completing the Davis Bacon Labor Standards as a part of the grant. The project was completed in April of 2018.

The pavers are designed to store runoff, reducing the volume of runoff from the parking area and the negative impact of runoff

on our streams, lakes and the Chesapeake Bay. They also provide an aesthetic benefit as they will extend the traditional brick paver look into the parking area of the Wharf lot in downtown Staunton.

Chesapeake Bay WIP III

The Virginia Department of Environmental Quality (DEQ) began the third phase of the Chesapeake Bay Watershed Implementation Plan (WIP III). The State is required to submit a draft plan to the Environmental Protection Agency (EPA) in March 2019 that will ensure pollution control measures needed to fully restore the Chesapeake Bay are in place no later than 2025. DEQ has contracted with the CSPDC (and 14 other PDCs across the state) to assist the Non-MS4 localities in the region with refining and identifying Best Management Practices (BMPs) and programmatic actions, at regional levels, that will meet local area planning goals for the WIP. The process began in June 2018 and will wrap-up in December 2018. A parallel process with the agricultural community is taking place with services and technical assistance provided by the Virginia Soil and Water Conservation Districts.

Annual SAW Recycle Rate Report

The annual recycle rate report for the Augusta-Staunton-Waynesboro Solid Waste Planning Unit was submitted to DEQ in April 2018. There is a requirement for localities with a density of more than 100 people per square mile to meet a 25% recycle rate annually. The CSPDC collected the recycling tonnages for the area and determined the 2017 recycling rate for the Augusta County area to be 33%.



In August 2017, the GO Virginia Region 8 Council completed its Economic Growth and Diversification Plan, a pre-requisite to receive GO Virginia funds from the state. Region 8's plan identifies five targeted industry sectors in the Shenandoah Valley where job growth is anticipated. These jobs are expected to have an average wage of \$41,000 or higher. The targeted industries are financial and business services, healthcare, light manufacturing, IT/ communications, and transportation and logistics. In early 2018, the Region 8 Council began receiving proposals to be funded with its approximately \$928,000 GO Virginia per capita allocation. Two projects were approved for funding in Fiscal Year 2018. They were the Rockbridge Area Advanced Manufacturing Project (RAAMP) for a welding program at Byers Technical Institute in Rockbridge County and a Cyber Security Workforce and Jobs program at Blue Ridge Community College to train students as cyber security analysts. Both projects will lead to higher paying jobs in the private sector.

GO Virginia is a business-led, Commonwealth-supported initiative formed in 2016 to generate private sector growth and job opportunities by encouraging strategic, job-focused collaboration among business, education, and local government.



VIRGINIA INITIATIVE FOR GROWTH & OPPORTUNITY N EACH REGION



A welding student practices his trade at Byers Technical Institute in Rockbridge County

Rockbridge Area Welding Program

Rockbridge Area Advanced Manufacturing Program (RAAMP) is a 40-week training program for welders at Byers Technical Institute, a new technical training center in Rockbridge County. The project received \$100,000 in GO Virginia funds that was combined with \$100,000 in matching public/ private investment from the Rockbridge County Economic Development Authority, City of Buena Vista, and Byers, Inc.

RAAMP will provide a pipeline of skilled welders for manufacturing companies in GO Virginia Region 8. Additionally, expanded educational opportunities and the availability of a skilled workforce will help attract other industries to this rural area.

Comprehensive Economic Development Strategy



CEDS Project Team

One of the CSPDC's primary responsibilities as an Economic Development District is to prepare a Comprehensive Economic Development Strategy (CEDS) for the Planning District. The CEDS program analyzes a region's economy and serves as a guide for establishing regional goals and objectives, developing and implementing a regional plan of action, and identifying investment priorities and funding sources.

The CSPDC kicked off the update of its CEDS in February 2018. A CEDS project team was formed that has representation from the CSPDC's four sub-regions and some key regional organizations. The project team is working with CSPDC staff and consultants, Camoin Associates, to develop a CEDS that includes an in-depth overview of the region's economy, SWOT analysis, and a strategic direction/action plan. The CEDS update is a collaborative process and involves participation by the CSPDC Board and local economic development staff and partners. The updated CEDS is expected to be completed this fall.



Discover. Locate. Grow.

CSPDC created an economic asset web app, Discover, Locate, Grow, This interactive online map allows users to discover business and quality of life assets for the localities in the CSPDC region. Each locality has a tab with a short description and link to their economic development website. Users can click on locality features in the interactive map to find more information, including demographic data such as population, median age, cost of living, and unemployment rates. Users can also view industrial/ business parks, business incentive zones and Opportunity Zone designations in the CSPDC region. The link to the web app can be found the on the CSPDC's website under the Data & Resources tab.



Fields of Gold Coordinator



The new Fields of Gold Agritourism Coordinator, Spencer Eavers, was hired in August 2017. She grew up in the Valley and is excited for the opportunity to support the growth of the region's agritourism businesses. She currently resides in Staunton with her husband and three young children, who all enjoy experiencing new adventures and regularly take advantage of the farm trail's great destinations, from the local farmer's market, to the many family friendly events. With her background in marketing, event and program coordination, she looks forward to serving our members and helping build the Valley's reputation as an agritourism destination.

Fields of Gold Promotional Videos



Fields of Gold produced two promotional videos this year funded under a USDA Rural Business Development Grant. The first video, "See You on the Fields of Gold Farm Trail", shows a family enjoying a fun-filled day on the trail, showcases the variety of adventures awaiting them, and highlights the ease with which the family can plan their tour using the mobile responsive website. In the second video, "Meet Our Farmers", several member farmers are interviewed to tell their stories: the history of their farms, how farming has shaped the (agri)culture of the Shenandoah Valley, and why they are looking towards agritourism for the long-term sustainability of their farms. Who better to tell the story of agritourism in the Valley than the farmers themselves! Both videos have been widely distributed through emails, press releases and social media to help spread the story of agriculture in the Shenandoah Valley.

On-Call Consultant Program

In the fall of 2016, the CSPDC procured the services of six firms for its On-Call Consultant Program. The purpose of the program is to offer CSPDC member jurisdictions and other eligible entities access to these firms for professional and nonprofessional services in the areas of transportation, civil engineering, environmental and general planning services. During the past 15 months, contracts for 13 projects valued at close to \$500,000 have been issued through the On-Call Consultant Program.

One of the 2018 projects is the Valley Site Characterization Project. Draper Aden Associates, one of the on-call consultants, evaluated 15 business/industrial sites in eight CSPDC localities. Using the Virginia Business Ready Sites program tier level criteria, the analysis of the sites included existing land cover, zoning, topography, on-site and offsite infrastructure, transportation and utilities such as water, sewer, electricity, gas and broadband.





GIS Mapping

The GIS department of the Central Shenandoah Planning District Commission performs a variety of GIS services including map creation, data collection, and spatial analysis for our CSPDC staff and member jurisdictions. This past year, the GIS department completed utility mapping projects for the Town of Broadway and the Town of Elkton, a concierge map for Highland County, and continues to maintain parcel GIS data for Bath County and City of Buena Vista. The GIS department also continues to support the CSPDC staff with transit and transportation mapping, as well as assisting with several regional planning projects.

Floodplain Management Workshop

The CSPDC hosted a Floodplain Management Workshop in March 2018. Locality staff such as public works directors, floodplain managers, and building officials within the region were invited to attend. The goal of the workshop was to introduce participants to the VA Department of Conservation and Recreation (DCR) Floodplain Management staff and provide updated training on floodplain management requirements.

Staunton-Augusta-Waynesboro CERT

Staunton-Augusta-Waynesboro Community Emergency Response Team (CERT) volunteers are trained to help during severe weather, emergencies, and disasters, but some of their most important work happens yearround teaching people how to stay out of harm's way before an emergency occurs. This year CERT volunteers were involved with community education programs at the Staunton Farmers Market, the Green Valley Book Fair's Safety Day, and assisting with Augusta Fire and Rescue's Smoke Alarm Installation Program.

In November and May, more than two dozen CERT volunteers gathered to assist Augusta County Fire-Rescue in assembling 4,000 home safety information packets. The packets have been used as part of a Smoke Alarm Installation Program that Augusta County conducted. CERT members also accompanied the Augusta County Fire-Rescue teams in canvassing, providing safety information, and enrolling interested residents in the program.



Regional Wildfire Protection Plan

The CSPDC received grant funds from the Virginia Department of Emergency Management through the Federal Emergency Management Agency's Pre-disaster Mitigation Grant Program to complete a regional Community Wildfire Protection Plan (CWPP). CWPPs cover such issues as wildfire response, hazard mitigation, community preparedness, and structural protection. Previously, the CSPDC assisted Augusta County with completing a CWPP. This new CWPP is taking a regional approach. This year, several Steering Committee meetings and community education events were held. When completed, the CWPP will be incorporated into the Central Shenandoah All Hazards Mitigation Plan.

Natural Hazards Survey Released to Gather Public Input

The CSPDC launched an online survey of the region's residents to gauge their perceptions about vulnerability to natural hazards. The purpose of the survey is to gather input about individual's willingness to implement preparedness and mitigation measures to protect their families, homes, and businesses. The responses will be incorporated into the Central Shenandoah Valley Wildfire Protection Plan and the Central Shenandoah Valley All Hazards Mitigation Plan. The survey can be completed online at http://www.surveymonkey.com/r/ shenandoahhazard.

Buena Vista, Lexington, and Rockbridge County Emergency Operations Plan



This year, CSPDC staff has been assisting Buena Vista, Lexington, and Rockbridge County with the update of their joint Emergency Operations Plan (EOP). The EOP update is supported by a grant from the Virginia Department of Emergency Management. The Code of Virginia requires each local jurisdiction to maintain an EOP that is reviewed, revised, and formally adopted by their City Council / Board of Supervisors every four years.

CSPDC has also assisted Staunton, Waynesboro, Augusta County, and Bath County with their EOPs in the past.



Shenandoah Valley Project Impact

Shenandoah Valley Project Impact's (SVPI) calendar has been as popular as ever. The 2018 calendar features historic pictures of the region's towns. The purpose of the publication is to provide easily accessible information about disaster preparedness and mitigation.

In addition to the Project Impact Calendar, SVPI publishes an e-newsletter titled "Resiliency Digest," with timely tips and resources for being ready in the event of an emergency or natural disaster. CERT member information is also included each month in the Digest.

Since its inception in September 2000, SVPI has conducted hundreds of trainings and workshops, given presentations to civic groups, and participated in community events throughout the region. The goal of SVPI is to educate Valley residents on ways to protect their families, homes, properties, and businesses from the impact of severe weather, emergencies, and disasters.

First-Time Homebuyer Program

The HOME program provides down-payment and closing cost assistance to low-income, first-time homebuyers in the region. The program is funded through the Virginia Department of Housing & Community Development.

The goals of the program are to help eligible clients obtain *safe, decent, affordable* housing, and have an opportunity to grow their personal wealth and equity through homeownership.

The CSPDC is the regional administrator and since 1998 has helped more than 225 clients become first-time homeowners.

Looking back at the clients we've helped in the past six years:

- Almost half are minorities;
- Over three-fourths of households have
- children under the age of 18 living at home; and
- 42% are single-parent households.

Potential clients are sourced through mortgage lenders who target first-time homebuyers as well as organizations such as Habitat for Humanity that target first-time and low-income homebuyers.



Greenhouse Village Housing Project Phase II

In September 2017, Rockbridge County was awarded a \$476,693 Community Development Block Grant (CDBG) to advance Phase II of the Greenhouse Village Housing Production Project. Funding will assist in the construction of water, sewer and street infrastructure to support the construction of 12 new homes for low- and moderateincome families. The CSPDC has assisted Rockbridge County with the CDBG grant applications for both phases of the Greenhouse Village project and is providing ongoing grant administrative services.

Greenhouse Village is a cluster development of single-family homes completed in partnership with Rockbridge Area Habitat for Humanity (Habitat). The project is in a designated growth area where Rockbridge County has identified a need for safe and affordable housing. Phase II will bring the total number of Habitat homes in the neighborhood to 27 and the additional infrastructure upgrades will also provide the opportunity for Habitat to build 8 more homes in the future. The project also contributes to trade skill development in the region. Each year, one of the homes constructed is a modular home built by students in the Building Trades Department at Rockbridge County High School.



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