It’s Nice to Share!

Carpools | Vanpools | Transit | Bicycling | Walking
Guaranteed Ride Home | Employer Services
About rideSHARE

With increasing population and workforce needing to use Ce increasingly important we make smarter choices about our trans transportation choices. Businesses and a skilled workforce are rideSHARE was created to address these transportation and mobi

The goal of the rideSHARE program is to reduce single- occupant vehicle trips and promote carpooling, walking, biking and transit use throughout the region. rideSHARE educates and coordinates with the public and provides consultative services and information to employers.

Program Elements

FREE Carpool Matching & Vanpool Coordination

Alternative Transportation Options

Guaranteed Ride Home Program

Employer Services
Central Shenandoah Valley and Central Virginia’s roadways it is portation options. The workforce of today and tomorrow wants be attracted to areas with competitive transportation options. Quality matters in the region.

Contact rideSHARE at: (540) 885-5174

Websites:
www.rideSHAREinfo.org · www.cspdc.org/rideshare

rideSHARE is a service of the Central Shenandoah Planning District Commission and the Thomas Jefferson Planning District Commission and serves anyone commuting into or out of the Central Shenandoah Valley and Central Virginia.
rideSHARE is a free carpool matching and vanpool coordination service to help commuters find others with similar routes and schedules who want to share the ride to work or school.

Here’s how it works:

- rideSHARE maintains a database of commuters who are interested in carpooling.
- Commuters interested in carpooling complete a rideSHARE application and submit it via phone, fax, mail or internet.
- rideSHARE searches its database for commuters with similar schedules and destinations, and informs the commuter of the matches (if any) via email or mail.
- For commuters interested in vanpooling, rideSHARE helps with the coordination of vanpools.
- rideSHARE members who carpool, vanpool or use other alternative transportation options may be eligible to sign up for the Guaranteed Ride Home program.
**Carpool:** Two or more commuters riding together in a private automobile on a continuing basis.

**Vanpool:** A group of commuters riding together in a leased van; ideal option for commuters traveling long distances.

**Park and Ride Lots** are convenient locations for commuters to meet car or vanpools or transit. These lots have been designated for such use and you can park there for FREE! To view a map of the Park and Ride lots in the region, go to: [www.cspdc.org/rideshare](http://www.cspdc.org/rideshare).

**rideSHARE** promotes and provides commuters with information on other alternatives to driving alone such as public transit, walking, and biking.

In the rideSHARE region, there are many public transit operators, human service operators and commuter service programs that provide a choice of alternatives to driving private vehicles. Public transportation provides access to jobs, schools, medical appointments and social engagements. Public transportation provides personal mobility and freedom for people from every walk of life. JAUNT, CAT, BRITE, HDPT and RATS are the transit systems within the region.

To promote biking and walking to work, rideSHARE participates in public Bike & Walk To Work day events in May. The events promote the benefits of bicycling and walking to work and school.
Guaranteed Ride Home

Free transportation from work when unexpected emergencies arise; available for rideSHARE members who use alternative transportation 3 or more times per week.

Program Details:
- Sudden illness or injury of self or immediate family member
- Unscheduled overtime
- Car/vanpool driver has an emergency
- Emergency at home

- Participating taxi service or rental car provider is used to provide the Guaranteed Ride Home.
- Registered rideSHARE members receive a Member ID card, voucher and survey form, to be kept at work.
- Up to five (5) free trips per calendar year.
rideSHARE registration is easy!

Applications can be submitted online or by phone or mail.

By Phone: 540-885-5174

Online at www.rideSHAREinfo.org
rideSHARE is a free resource for Employers, especially those who increasingly find themselves having to recruit employees due to turnover, losing employees due to transportation problems, and experiencing difficulties with employee parking.

**rideSHARE can analyze** the transportation patterns of employees, **identify** opportunities for corporate involvement and **develop a program** to address them.

**rideSHARE offers:**

- **Carpool matching** for employees to reduce their monthly commute expenses.

- **Vanpool start-up programs** to assist with attracting and retaining long-distance commuters.

- **Geocoding of employee home locations** to show where employees are clustered for focused recruitment and commuting efforts.

- **Teleworking and alternative scheduling plans** that improve employee morale and reduce absenteeism.

- **Assistance setting up programs** that defray the cost of an employee’s commute.
**Geocoding** is an important tool offered by rideSHARE. Geocoding of employees’ home addresses helps a company identify residence clusters, which helps identify potential carpools, vanpools and other transportation programs. Having this information also helps the company focus recruitment efforts where their employees live.

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**Telecommuting / Teleworking**

By improving productivity and cutting overhead costs, telecommuting, also called teleworking, provides a competitive advantage and helps to maximize profits, allowing an organization to expand and prosper over the long run.

rideSHARE can help design and set-up teleworking programs that provide competitive advantages to companies’ recruitment and retention efforts.

- **Improved productivity** as a result of fewer interruptions and distractions.
- **Enhanced time management and opportunity for flexible work schedules.**
- **Improved balance between work and family life,** boosting employee satisfaction.
Take Advantage of Employer Services

Consultation on any of the programs and services offered is free and available upon request. rideSHARE works with employers to establish worksite programs for telework, carpool and vanpool formation, transit and vanpool employee benefits, biking to work, and alternative work schedules.

Contact the rideSHARE Coordinator:

Rebecca Joyce, Community Program Manager
rebecca@cspdc.org
540-885-5174
Central Shenandoah Planning
District Commission
112 MacTanly Place
Staunton, VA 24401
Carpool & Vanpool Formation
Employee Benefits
Alternate Work Schedules
Biking & Walking to Work Programs
Central Shenandoah Planning District Commission
(540) 885-5174

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