

Step 2



Select Your Placement



Green Trolley

Vinyl sign application on
Passenger/Driver sides & rear.



Silver Buses

All other routes including the North and West Loop, East and West 250 Connector, Stuarts Draft Link, Blue Ridge Community College Shuttle and the Waynesboro Circulator are all the brite branded silver transit vehicles.

Perforated vinyl sign applications are available on the windows on the Passenger/Driver sides and rear of the vehicle.

Step 3



Get a Quote

Signs can be placed in a variety of sizes and groupings on all of the vehicles!

Silver Bus Deals!!!

2 Signs: Buy 1, Get 1 at 10% off
3 Signs: Buy 2, Get 1 25% off
4 Signs: Buy 3, Get 4th at 50% off

One year contract. Same side/vehicle only.
Does not apply to rear of vehicles.

Additional 5% discount for full pay.

Step 4



Call SDDA

**Pick up the phone and call
540.332.3867.**

The Staunton Downtown
Development Association will draw
up a contract and lock in your
placement!

**Find out more! www.britebus.org
and www.StauntonDowntown.org**

Staunton Downtown Development Association
110 W. Johnson St. • Staunton, VA 24401
Email: Julie@StauntonDowntown.org
Phone: 540.332.3867

A Simple Guide to Advertising



Use brite transit!

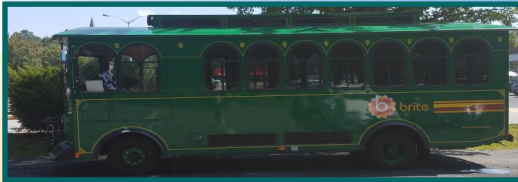


Affordable
Advertising
where thousands
will see your ad
every day!

Step 1



Select the Vehicle that Targets Your Market



Downtown Staunton Trolley:
serves historic downtown Staunton



Destinations.
Silver Buses

Staunton North & West Loops:
serves outlying neighborhoods, medical and retail destinations the Saturday Night Trolley operates Saturday evenings providing connections to retail and entertainment destinations.

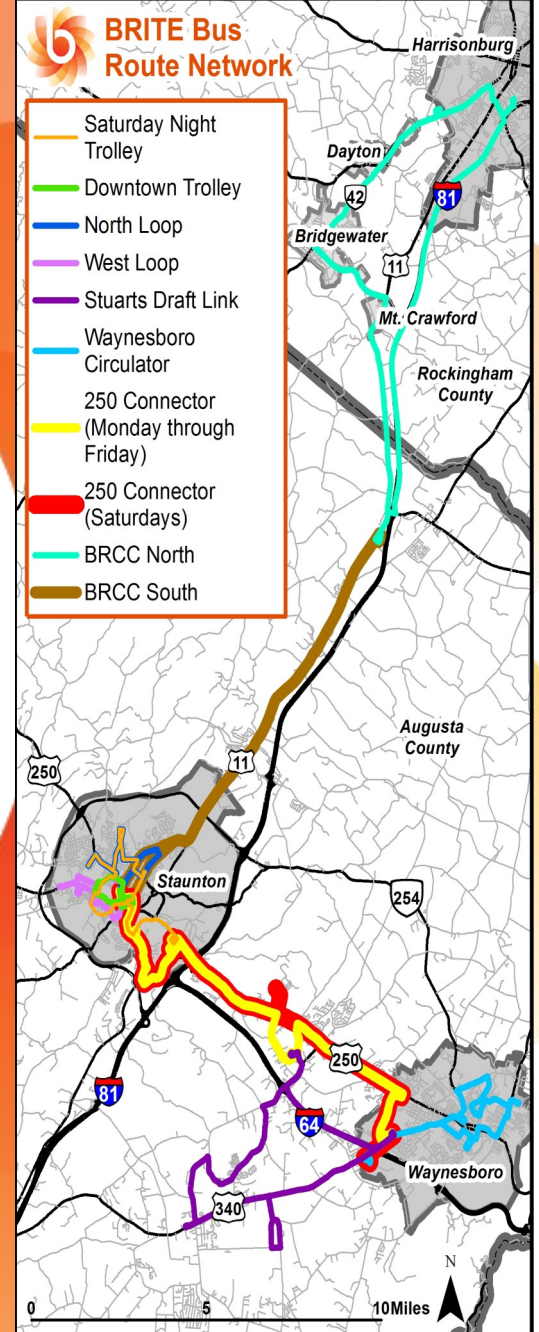
Waynesboro Circulator:
Travels within the city limits of Waynesboro, providing connections to employment centers, retail, and

East & West 250 Connector:

connects to the Staunton trolleys, the Waynesboro Circulator, the Stuarts Draft Link and the Blue Ridge Community College Shuttle, and provides service between the cities of Staunton and Waynesboro in the Rt. 250 corridor, with stops including Augusta Health and the Wilson Workforce and Rehabilitation Center Campus.

Stuarts Draft Link: provides service within Stuarts Draft, and connections with Fishersville and Waynesboro. Stops include apartment complexes, Augusta Health facilities, and employment centers.

Blue Ridge Community College Shuttle: Blue Ridge Community College (BRCC) Shuttle offers two routes. The BRCC South Shuttle provides service between Staunton and the BRCC Campus in Weyers Cave. A BRCC North Shuttle provides service from the campus to Harrisonburg through Bridgewater, Dayton and Mt. Crawford.



View map and routes on www.britebus.org